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STANDING UP FOR SCIENCE

Media Workshop

FRIDAY 10TH FEBRUARY 2012 | AT THE BROAD INSTITUTE, CAMBRIDGE, MA

Are you **PASSIONATE** about your **RESEARCH**?

Do you think it is important for **GOOD SCIENCE** and **EVIDENCE** to be communicated to a wider audience?

What can you do to address **SCIENTIFIC MISCONCEPTIONS** and **MISINFORMATION**?

This full day event is **FREE** and open to early career researchers in all sciences, engineering and medicine (PhD students, post-docs or equivalent in first job)

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised?

What journalists are looking for: How do journalists approach stories and balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting facts?

Standing up for science; the nuts and bolts: This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist!

The Standing Up for Science workshops have been held in the UK since 2005. This will be the first full-day workshop in the US and participants will be invited to join the newly formed Voice of Young Science USA network.

Comments from past UK workshops:

“An excellent workshop that has made a big difference to the way I view science in the media.”

“Totally changed my perspective on the media and where scientists fit into new stories.”

“Good advice. Empowering and engaging.”

TO APPLY: Send a CV and short COVER LETTER to Leonor Sierra (international@senseaboutscience.org) by WEDNESDAY 25TH JANUARY 2012.

Our workshops are very popular and there are limited places available.

Sense About Science is a charity that equips people to make sense of science and evidence.

Follow us on **Twitter** | @senseaboutsci | @voiceofyoungsci | #VoYSmediaworkshop