

## Privacy Statement

This Privacy Statement discloses the privacy practices for tufts.edu and other Tufts University websites (together, a “Site” or “Sites”) that have pointed you to this page. Please read these terms with the Terms & Conditions of Use. Sites may have additional privacy policy or policies. If you leave a Site and visit a website operated by a third party, Tufts University cannot be held responsible for the protection and privacy of any information that you provide while visiting such third-party websites. Accordingly, please exercise caution and review the privacy statement applicable to the website in question. To the extent permissible under applicable law, by using and/or participating in these Sites, you signify that you have read these terms and agree to be bound by and comply with them. If you do not agree to be bound by these terms, please promptly exit all Sites.

An additional Privacy Statement ([The European Economic Area \(EEA\) Privacy Statement](#)) is provided disclosing additional information about the privacy practices for the Sites and otherwise with respect to personal data protected under the General Data Protection Regulation (GDPR) for the European Economic Area effective May 25, 2018. Various other notices are published in relation to the use of the personal data protected under the GDPR of [Prospective Students and Applicants](#); [Students](#); [Students in Tufts-sponsored Study Abroad Programs in the EEA](#); [Job Applicants, Faculty, Staff, Consultants and Other Persons Providing Services](#); [Alumni and Donors](#); and [Research Participants](#).

## Information You May Provide Directly

The following types of information may be stored and processed by Tufts if provided by you through our Sites:

- Your contact details including address, email address and phone number
- Biographical information consisting of your name, title, birth date, age, and gender
- Information about your time at Tufts University
- Your professional activities
- Current interests and preferences
- Records of communications sent to you by Tufts University or received from you
- Attendance at Tufts University events

The above categories of information are only collected through the Sites if you provide them.

There are a number of circumstances in which you may choose to provide us with your personal information. The following lists the most common ways in which we may collect your personal information:

- When you sign up to receive e-mail newsletters from us
- When you register for an account on a Site (e.g. Taleo for job applicants)
- When you participate in surveys, panels, or research
- When you register for or participate in programs, activities, initiatives, and events
- When you request information or assistance
- In conjunction with processing your application for admission or employment
- When you participate with social media accounts involving Tufts programs
- When you participate in communities, chat rooms, and other interactive services
- In conjunction with any verification of your account information
- In conjunction with investigations into any activity that may violate the law or the Site’s terms and conditions
- When you communicate with us through a Site
- When you provide user-generated content on any Site that permits it
- In conjunction with any other place on the Site where you knowingly volunteer personal information.

When you interact with any Tufts page or account on a social media platform, such as Facebook, Twitter, Google+, LinkedIn, Tumblr, YouTube, or Pinterest, or when you use your social media account or credentials to log in to a Site, we may also collect the personal information that you make available to us on that page or through that account, including your username, account ID or “handle.”

It is Tufts’ policy to hold all personal information you supply in accordance with applicable data protection and privacy law.

## Information Gathered About You or Your Devices

We collect information when you access one of the Sites and when you subscribe to our email services.

### **Device Information**

We may collect information about the computer, mobile device or other device you use to access the Sites such as IP address, geolocation information, unique device identifiers, browser type, browser language or other information of this nature. We use this information in an aggregate fashion to track access to the Sites.

## **Cookies**

Cookies are small files that are stored on your computer (unless you block them). This may include: which pages you see; how long you stay; what you click on our pages; if you visit the website again; and which country and city you are browsing from. We use cookies to understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

Cookies may be set by an organization other than the Sites. These “third-party cookies” may, for example, originate from websites such as Facebook, Twitter, Google+, LinkedIn, Tumblr, YouTube, Pinterest or other social media services. Since the cookie policies of these sites change over time, you should determine their policies by visiting the privacy policy pages of these sites directly. You may disable cookies through your individual browser options. Visit <http://www.aboutcookies.org/> for information on how to do this.

## **Google Analytics**

One or more of our Sites may also use a third-party service, Google Analytics, to track website statistics. Google Analytics collects information anonymously and reports website trends without identifying individual visitors. We use the information collected to understand how our visitors are using the website and make improvements for a better online experience.

Google Analytics uses first-party cookies to track visitor interactions and collects the Internet protocol (IP) address of website visitors in order to provide us a sense of where our visitors come from, but Google Analytics does not report visitors’ actual IP address information to us.

We do not use Google Analytics to track or collect personal information (name, email address, billing information or other data that can be reasonably linked to such information) and we do not associate personal information with web analytics information.

To see the full Google Analytics privacy policy and learn more about their privacy practices, please see [Google Privacy Policy](#) and [Google Analytics: Safeguarding Your Data](#).

## **Email Terms**

When you give us your email address, we may use it to respond, or to communicate information about the University or its activities. If you do not wish to receive communications from Tufts, please click on the unsubscribe link in the body of the message.

Depending on the context in which you submitted your contact information, your data may be accessible to Tufts and its schools, departments, institutes, centers, and divisions connected to Tufts. It is used and processed for a full range of communications and programs involving academic and administrative departments. These include the following communications and marketing activities (by mail, email and telephone):

- Sending University publications
- Promoting our services
- Notifying you of upcoming events
- Promoting opportunities

Tools may be used to help us improve the effectiveness of our communications with you, including tracking whether the emails we send are opened and which links are clicked within a message. Lastly, we use data to undertake analysis projects to ensure only effective and relevant communications are sent to you.

If you send us email messages, you should be aware that information disclosed in email may not be secure or encrypted and thus may be available to others. We suggest that you exercise caution when deciding to disclose any personal or confidential information in email.

## **How Do We Use Your Information?**

We use your IP address to administer our Sites by identifying (1) which parts of a Site are most heavily used, (2) where our users come from (i.e., a referring sign or a search engine, etc.), and (3) which portion of our audience comes from within or outside the Tufts network. We do not link IP addresses to anything personally identifiable unless we are required to do so under applicable law or court order or authorized to do so under our policies.

The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions.

To the extent provided, we may use your user information in order to process student, financial aid or job applications, student or employee registrations, and other services and benefits that we provide to our students, employees and other persons.

## Sites Use by Minors

The Sites are not directed to individuals under the age of thirteen (13), and we do not knowingly collect personal information from individuals under 13.

## Will Tufts share my personal information with others?

User information may be shared with third-party partners to the extent necessary for such third parties to provide services to us or to users of our Sites, or provide and improve web services or other communications to users. Any third parties who receive user information for this purpose are prohibited from using or sharing user information for any purpose other than providing services to Tufts or to users.

We may also provide your information to third parties in circumstances where we believe that doing so is necessary or appropriate to: satisfy any applicable law, regulation, legal process or governmental request; detect, prevent or otherwise address fraud, security or technical issues; or protect the rights, property or safety of us, our users or others.

## Personal Information of Persons outside the United States

The Sites are published in the United States and are subject to the laws of the United States. If you are located in a country outside the United States and voluntarily submit personal information to us, your information will be used as provided in this Privacy Statement and will be transferred to, and/or be stored in, the United States.

[The European Economic Area \(EEA\) Privacy Statement](#) also provides information with respect to personal information that may be subject to the General Data Protection Regulation (GDPR) for the European Economic Area effective May 25, 2018. That Privacy Statement includes information about the purpose and legal basis under the GDPR for the use and other processing of that personal information, as well as the rights associated with that personal information under the GDPR.

## Changes to this Privacy Statement

Tufts University reserves the right to change, modify, or otherwise amend this Privacy Statement at its sole discretion and at any time as it deems circumstances warrant. Any such changes will be posted on this page. Your continued use of the Sites following the posting of changes to this Privacy Statement will mean you accept those changes.

This Privacy Statement was last updated on May 25, 2018.